

**Seagate SkyHawk Holiday Promotion**  
**Official Rules**  
**No Purchase Necessary to Enter or Win**

**Eligibility:** The Seagate SkyHawk Holiday Promotion (the "Promotion") is open to legal residents of the United Kingdom (including Northern Ireland) and the Republic of Ireland, 18 years old or older who are Seagate Partner program members and who are Security/Surveillance/CCTV Systems installers, integrators or solutions builders (which will be verified by the Sponsor). Employees, officers, directors, agents and representatives of Seagate Technology UK Limited (the "Sponsor"), its affiliates and subsidiaries (the "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void in the Republic of Ireland and where prohibited by law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this Promotion.

**Promotion Period:** The Promotion begins at 12:00AM Greenwich Mean Time ("GMT") on 20<sup>th</sup> of February, 2017 and will end at 11:59PM GMT on 22<sup>nd</sup> of June, 2017 (the "Promotion Period").

**How to Participate:** During the Promotion Period, entrants can visit the landing page <http://seagate-guardians.com/ifsec2017/> and follow the instructions to complete an on-line entry form to receive one (1) entry into the Promotion, or by visiting Seagate stand G1125 at IFSEC 2017 event, or our Partners' stands (Hikvision E800, Dahua D600, Videopark F350, DSSL C950, OPREMA C925, DVS F300) and leaving your contact details through visitor badge or business card scanner.

Entries must be received by 11:59PM GMT on 22<sup>nd</sup> of June, 2017 to be considered. All entries received after the closing date and time will be void. Only one (1) entry per person using only one (1) email address will be allowed throughout the Promotion Period and any entrant who attempts to enter more than one (1) entry will be disqualified. All entries become the property of Sponsor and will not be acknowledged or returned. In the event the potential winner has been selected and Sponsor discovers or has reasonable grounds to believe the winner has submitted more than one (1) entry, the Sponsor reserves the right to disqualify such potential winner and may select an alternate winner.

The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Promotion is prohibited and any entry through such means and any entry that is deemed to be ineligible (in accordance with these Official Rules) are void. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the prize will be awarded to the person named on the registration form on the applicable winning entry. Photo identification and/or additional documentation may be required.

Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, or undelivered registration forms, emails or entries, or for telephonic, human, electronic or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, electronics, satellite, network, cable, Internet Service Provider (ISP), phones, mobile, or other devices (including wireless phones/handsets or other wireless devices), phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of registration forms, entries or the announcement

of the prize, the cancellation or postponement of the Event, or for any injury or damage to entrant's or any other person's computer or wireless device relating to or resulting from participation in this Promotion, or for printing, typographical, human or other errors appearing in these Official Rules or other Promotion-related materials. Entrants are responsible for any charges of online service providers or wireless carriers. Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom the Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Promotion or is in violation of these Official Rules.

All personal information submitted by entrants will only be used in accordance with applicable laws and the Seagate Privacy Policy, as posted on <http://www.seagate.com/gb/en/legal-privacy/privacy-policy/>

**Winner Selection:** One (1) potential winner will be selected in a random drawing conducted on or about 30<sup>th</sup> of June , 2017 from among all the eligible entries received throughout the Promotion Period. Drawing will be conducted using a computer software that guarantees verifiably random results. The potential winner will be notified at the email address provided in his/her registration form and must respond to the notification email within five (5) days from the time of initial email notification and will be required to execute and return a declaration of eligibility, a liability release and, where lawful, a publicity release. If such documents are not returned within the time period specified by Sponsor, email notification is returned as undeliverable, Sponsor is unable to contact the potential winner or the potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner may be selected. Odds of winning the prize depend upon the total number of eligible entries received.

**Prize (1): – One (1):** One £5000 Virgin Gift Card for one eligible SPP member which can be exchanged for a holiday or any of the other products and or services available using the Virgin Gift Card and which is subject to the Virgin Gift Card standard terms and conditions located at <https://www.thevirgingiftcard.co.uk/terms-and-conditions/> . Seagate shall not be responsible for any other costs or expenses, personal or otherwise, such as passport or visa related costs, all of which shall be the responsibility of the winning entrant. Winners are responsible for all federal, state, provincial and local taxes (including income and withholding taxes) and any other costs and expenses associated with prize acceptance and use not specified herein as being provided. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value and to change the above dates of the trip. Values are expressed in GBP. Winner will not be eligible to transfer, assign, or substitute prize with one of comparable or greater value. Winner is solely responsible for any and all costs or fees associated with acceptance and/or use of the prize not specified herein as being awarded including, without limitation, any applicable local and withholding taxes, title, plate fees, and registration fees (if applicable). Winner must redeem Virgin Gift Card before its expiry date which is printed on the gift card carrier. The gift card cannot be used after this date. The trip will be further subject to any terms and conditions of the agency providing the trip voucher.

**Publicity Release; Release of Liability:** By entering the Promotion, all entrants agree that (A) the Released Parties may use (unless prohibited by law), the name, country/city residence, photograph, any recording (voice, film or video), and/or likeness of any entrant, or winner and his/her use of the prize vehicle (if selected) for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification; (B) the Released Parties shall have no liability and will not be held responsible for any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of

the acceptance, possession, use or misuse of the prize and any travel or travel-related activity thereto (including, but not limited to, attendance at the Event or use of prize vehicle) or participation in this Promotion, except to the extent such liability cannot be excluded or limited pursuant to applicable laws.

**Sponsor's Reservation of Rights:** The Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Promotion for any reason, including should viruses, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Promotion and, in the case of termination, at its discretion, select the potential winner from among all eligible non-suspect entries received prior to the event that required such termination.

**Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and the Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with, the substantive laws of England and Wales. Any and all disputes and causes of action arising out of or connected with this Promotion, or any prize awarded, shall be subject to the exclusive jurisdiction of the English courts.

**Sponsor:** Seagate Technology UK Limited, 100 New Bridge Street, London EC4V 6JA England. You may request the name of the winner by sending a self-addressed stamped envelope no later than 30<sup>th</sup> of July, 2017 to the following address: Seagate Seagate SkyHawk Holiday Promotion Team, Seagate Technology UK Limited, 60 Norden Road, Maidenhead, Berkshire SL6 4AY, United Kingdom.

**CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.